

Talk on Purpose for Schools

brought to you by

Carolyn
Tate

Those who tell the stories rule the world ~ Plato

Imagine it's your next big school gathering. *You decide to do something different.*

Instead of the usual speakers and announcements, you choose to spotlight the change-makers in your school. One by one, they step onto the stage to share their purpose and personal story. >

The audience is mesmerised and inspired. They see their peers and teachers in a new light and feel energised by an emerging connection with their own purpose.

What if you could...

- Rejuvenate your students and teachers after the effects of the pandemic.
- Embed your school purpose and values in hearts and minds.
- Empower your team to articulate their own purpose and be a stronger role-model.
- Improve communication, confidence, public speaking, and storytelling skills.
- Create connection, unity and belonging across your school community.

All this is possible with Talk on Purpose.



The essence of leadership has nothing to do with title and position and everything to do with the desire to serve others and something beyond ourselves, a higher purpose. It's at the intersection of purpose, storytelling, and public speaking where leaders inspire others. Talk on Purpose kick-starts a movement towards a stronger purpose-driven and story-centric culture in your school.



About the course

Talk on Purpose is a short course for the students and teachers leading change across your school. The course helps them articulate their purpose and bring it to life through the power of storytelling and public speaking.

The course culminates in a TED-like graduation event where participants deliver their 3-minute talk on stage to a live audience. The talks are followed by a celebration with your whole school community.

Each talk is professionally filmed and photographed providing you with invaluable marketing content to showcase your school leaders in a way that is authentic and real.

Outcomes for your people

Purpose Gain clarity of purpose and write your own purpose statement.

Storytelling Learn the art of storytelling and what stories will bring your purpose to life.

Scriptwriting Craft your story into a script that makes sharing it with others feel natural.

Public Speaking Avoid the common mistakes of public speaking and deliver like a pro.

Private Coaching Receive expert coaching on both your statement and speech.

Leadership Step more powerfully into your role as a leader in your school.

Communication Become a more succinct, authentic, and compassionate communicator.

Team Building Get connected to your colleagues, collaborate, and improve your teamwork.

Graduation Event Share your talk with your school community and celebrate achievements.

Videos & Photos Have the talks filmed and photographed for professional or personal use.



Your Facilitator, Carolyn Tate

My why: Bringing purpose to life so together we can build a better world.

In 2010, I came to the crashing realisation that my career was at a dead-end. After 20 years in banking and 10 years in my own marketing consultancy, my work was no longer meaningful to me. So, I closed the business and took a writing sabbatical in Aix-en-Provence, France with my son Billy.

It was the beginning of my search for a new livelihood and it led me to discovering my twin passions for writing and teaching. Ten years on, I've published five books, including *Conscious Marketing* and *The Purpose Project*, and taught more than 10,000 people on the power of purpose and story.

What past graduates have said

Over 200 people have completed this course and praised it as life-changing and transformative.

100% of participants said they would absolutely recommend this course to their colleagues. Post Participant Survey

The course helped me improve my communication skills and how to accurately apply my purpose in life. At the moment young people feel overwhelmed and anxious about our futures. Having that ability to find, identify and understand your purpose is so important in maintaining motivation and battling anxiety. Tahlia Sadler, Student

43% of the 150 leaders who attended the conference, said "YES! they would like to participate in the next course after seeing these talks. Post Conference Survey

Carolyn's course was a gift during the remote learning period for principals with the opportunity to listen to each other's stories and bond as a group during the most challenging time for schools. We developed a great partnership with Carolyn and the Principal Executive Network. Her dedication was evident with her attention to each participant and engaging presentation. 'Talk on Purpose' has provided an opportunity for principals to think deeply about their 'why' and experience the power of sharing it. Aynur Simsirel, Principal Consultant, Independent Schools Victoria



View previous talks on [YouTube](#)

Find out more at carolyntate.co

Intrigued? [Book a conversation with me](#)

call 0412 806 950 or email carolyn@carolyntate.co